



Take Charge.

Our dedication to the electric revolution runs within our vision. We believe that electric vehicles should not only be eco-conscious but offer the exhilarating feeling of performance with every drive. Here at MG Motor Pakistan, our company ethos, Take Charge, epitomises our strong dedication of the company and empowering our drivers as we lead the charge in the movement towards our electrification vision. As our journey unravels, we are committed to inclusivity and allowing the opportunity for all Pakistanis to take charge of their own electric milestones.

The MG4 embodies this philosophy, seamlessly blending cutting-edge technology with a powerful electric drivetrain. Its responsive acceleration, dynamic handling, and impressive horsepower redefine what it means to drive an electric vehicle.

Beyond its impressive performance, the MG4 stands as a zero-emissions vehicle, with future-forward features that not only allow for an eco-drive, but in turn improve the way you take the wheel.

Become a part of the MG community as we pave the way for a cleaner, brighter, and more inspiring future on Pakistani roads. Together, we can accelerate the electrification movement, bringing zero-emissions driving closer to all.

In Perfect Form.

Merging European artistry with engineering precision, our designers and engineers have pushed the boundaries of innovation, delivering a vehicle that redefines driving with exceptional style. Its exterior exudes modernity, featuring hi-tech LED headlights and indicator lights, paired with an aerodynamic U-shaped bonnet that adds a touch of refinement to the powerful front face. The Active Grille System* regulating airflow into the front compartment to help you achieve optimal battery range.

The A-Pillar is moved forward to maximise the front of the cockpit, whilst bringing a smoother roofline, and the Side Protection Panel has a curved design that outlines the agile side profile. A low stance combined with world class design brings a 2705mm long wheelbase, short front and rear overhang.

The MG4 Electric commands attention on the road, complemented by a two-tone black roof* and Twin Aero Rear Spoiler* that gracefully curve towards the rear, epitomising aerodynamic power. The multi-layered and intricately detailed rear-end design with highmounted brake lights, a double-width rear spoiler, and a rear taillight cluster adds a touch of sophistication from every angle. The structured three-dimensional shape, subtly combined with the MG logo creates an innovative image which is unique to the MG4 Electric.







Go Forward.

Designed for your lifestyle on a new dedicated EV platform, the MG4 redefines space being MG's first vehicle built on the Modular Scalable Platform (MSP), allowing room for more.

The interior design echoes the exterior, equipped with gun metal grey painted accessories and trim. Impeccable craftsmanship and attention to detail ensure a refined and opulent interior.

Sink into plush, ergonomic seating with added 3-level heating temperature adjustment[^] while revelling in a serene cabin ambiance that's designed to enhance every moment of your journey. And with 1,117# litres of storage when the back seats are folded, there's plenty of space for all your adventures.

Prepare to be immersed in a world of advanced connectivity and intelligent convenience. The cabin of the MG4 Electric exudes innovation and functionality, incorporating a minimalist and user-friendly approach to integrated design features that enhances the significant sense of spaciousness in a hatchback.

The floating design optimises the front cabin space, while the integrated functions area and hollowed console module keep practical drive features in direct reach, housing the Wireless Charger[^], Hi-Tech Shift Selector, and Electric Parking Brake.

Across the dashboard, the integrated design seamlessly blends advanced technology of the 10.25-inch infotainment system and 7" Instrument Cluster, further contributing to the feeling of ample room within. The unique intelligent steering wheel design has added heating for further comfort.

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Performance Retold.

At the heart of the MG4 lies its remarkable electric drivetrain, showcasing suite of impressive ranges across the variants, with an option of up to 435 kilometres^{-‡} on a single charge. The MG4 boasts a powerful motor with offers up to 150kW⁻ and delivers a maximum torque of up to 250NM⁻, providing exhilarating acceleration and a swift 0-100km/h time with a minimum of just 7.2 seconds⁻. The advanced CATL[®] Battery Technology ensures efficient energy storage and quicker charging times, making it convenient for daily use.

Featuring advanced MacPherson Strut Suspension at the front and a sophisticated Five-Multi-Link Rear Suspension at the back, the MG4 delivers precise steering, enhanced ride comfort, nimble handling, improved traction, and a refined driving experience.

The Rear-Wheel-Drive configuration, 50:50 weight distribution, and lower centre of gravity contribute to agile handling and a comfortable, stable ride. The MG4's design is not just about performance; it's about driving efficiencies to maximise on driving range and smooth driving. With Aero-dynamic alloy wheel covers, effortlessly slice through the air, enhancing energy efficiency and extending your range. Go further by personalising your drive with 4 regenerative brake modes with additional one pedal driving to optimise efficiency and enhance the MG4 range.

The MG4 embraces innovation with its one-pedal driving system, allowing the driver to accelerate, decelerate, and come to a complete stop by simply controlling the accelerator pedal. This regenerative braking system not only reduces wear on the conventional brakes but also recaptures energy back to the battery, improving overall efficiency.

Safety and stability are paramount in the MG4, equipped with the comprehensive stability system (ESP) and a precise steering setup with Dual Pinion EPS (DP-EPS). Continental® integrated braking system ensures smooth and precise braking, making every drive confident and secure. The specialist dynamic chassis tune and five-link rear independent suspension deliver a smooth and stable driving experience, even during cornering.

Tailor your driving experience with the MG4's five Driving Modes: Eco, Normal, Sport, Snow, and Custom. Whether you crave a smooth and efficient ride or an adrenaline pumping journey, the MG4 has you covered.

~ Available on MG4 Essence 64 variant only. ‡ Range based on Worldwide Harmonised Light-Duty Vehicles Test Procedure (WLTP) static laboratory combined average city and highway cycle test, which measures, energy consumption, range and emissions in passenger vehicles, designed to provide figures closer to real-world driving behaviour. Actual driving results will vary depending on various factors such as driving style, type of journey, environment, battery age and condition, use of vehicle features, operating, and climate conditions.

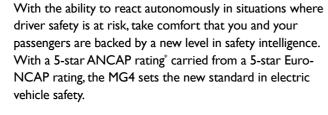


8 Advanced Safety, Enhanced Driving.

At MG, innovation runs deep.

So, when it comes to safety, we've gone above and beyond in the all new MG4 Electric by incorporating additional new safety technology into the MG Pilot Driver Safety Technology suite.

With 9 Active Driver Safety features in the Excite 51 and an additional 5 features in the Essence 64, MG Pilot is constantly sensing your surroundings, on the lookout for unseen hazards.



The Lane Departure Warning system uses a front smart camera to detect lane markings, road edges, and nearby vehicles, intervening to keep the vehicle in its lane and enhance driving safety with warnings and steering correction.

Forward Collision warning detects vehicles, bicycles, and pedestrians in complex urban conditions, paired with Automatic Emergency Braking to prevent collisions with alerts and automatic braking.

Embrace the open road with Adaptive Cruise Control, and stay informed with the 7" Instrument Cluster. Your safety and driving pleasure are our top priorities.



INTELLIGENT SPEED LIMIT ASSIST

Actively detects speed limit signs and alerts you to your current vehicle speed.



TRAFFIC JAM ASSIST

Detects heavy traffic and automatically follows the vehicle in front, controlling acceleration, braking and steering within the lane.



REAR CROSS TRAFFIC ALERT

Alerts you of approaching vehicles and pedestrians when reversing out of parking spaces.



360 DEGREE CAMERA

Provides you with a 360* field of view around the vehicle when reversing. *Available on Essence only.



ADAPTIVE CRUISE CONTROL

Detects the front vehicle position and keeps a safe distance between your MG4 and the car in front.



ACTIVE EMERGENCY BRAKING

Senses impending collisions and applies the brakes to help avoid or lessen impact.



LANE ASSIST SYSTEM

Alerts the driver when the MG4 is getting too close to the lane edge.



DOOR OPENING WARNING

Warns you of danger when opening vehicle doors.



BLIND SPOT DETECTION

Registers objects in hard-to-see areas to help you change lanes safely.



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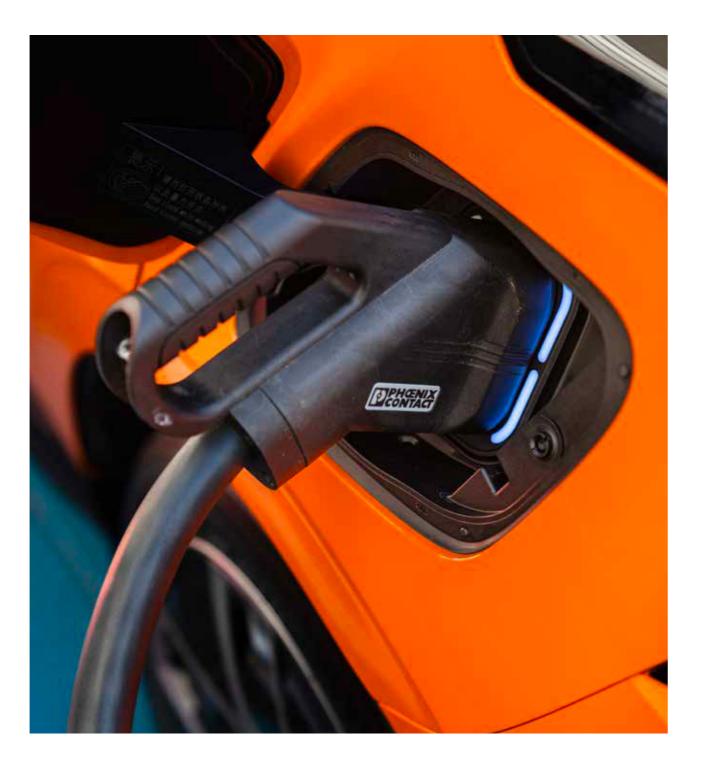
Electric Power Reinforced.

Fully electric and built on our expertise in electric vehicle manufacturing and battery technology, the MG4 embodies a perfect fusion of stunning design and exceptional technology.

Embracing the innovative "One-Pack" battery design, the MG4 Electric features a pioneering horizontal cell structure, resulting in an ultra-thin 110mm power battery that optimizes cabin space.

With an advanced Battery Management System (BMS), the battery efficiently monitors and adjusts charging parameters in real-time, ensuring rapid and stable charging with industry-leading speed. With both high-power AC and DC charging capabilities, the MG4 Electric guarantees an efficient and reliable charging experience, whether it's at home or on the go.

Use your MG4 as a portable battery pack with the Vehicle to Load (V2L) function, straight from the charge port. Conveniently power your electronics on the go and see real time display of discharge information across the digital screen.



Formulate Yours.



EXCITE 51

- EV Range 350[‡]
- 0~100km/h in 7.7s
- Rear Wheel Drive
- · LED DRL, Headlights & Taillights
- 7.inch Digital Cluster
- 10.25-inch Touch Screen
- Android Auto & Apple CarPlay
- Electronic Parking Brake
- Auto Start/Stop & Keyless Entry
- Electric Outside Mirror with Heating Function
- Reverse Camera
- Driver's 6-Way Manual Adjustable Seat
- 60/40 Split-Folding Seats
- MG Pilot 9 safety features
- Vehicle to Load Functionality
- 500KG Towing Capability
- 17" Alloy Wheels with Aero Cover



ESSENCE 64

In Addition:

- EV Range 435[‡]
- 0~100km/h in 7.2s
- "Twin-Aero" Rear Spoiler
- EV Trip planner
- 6 Speakers
- Front Seat Heating
- Steering Wheel Heating
- Wireless Smart Phone Charging
- Electric Folding Mirrors
- PU Leather & Fabric Seat
- Driver's 6-Way Electrically Adjustabe Seat
- 360° Camera
- MG Pilot 14 safety features
- Auto Dimming Inner Mirror
- Two Level Boot Floor
- 18" Alloy Wheel with Aero Cover
- Active Intake Grill Shutter
- Flowing Two-Tone Roof

Exceptional Service.

A Commitment to Accessibility and Quality

At MG, we prioritise accessibility and provide top quality service. Our dedicated network of dealers are committed to ensuring an exceptional experience for every customer. From the moment you step into an MG dealership, you'll be greeted by a team of experts who understand your desire for style and performance. We are here to ensure that your journey with the MG4 is truly extraordinary.







Guaranteed Driving Pleasure

Your new MG comes complete with a comprehensive manufacture and battery warranty. MG's industry-leading engineering plus rigorous research and development programs also ensure a positive ownership experience. Our warranty coverage is backed by our nationwide dealer network.





Technical specifications and equipment

BODY STYLE	EXCITE 51	ESSENCE 64	
5 door Hatchback	•	•	
PERFORMANCE & TRANSMISSION			
Transmission	Automatic		
Front Suspension	Mac	Pherson Strut Suspension	
Rear Suspension	Five-Multi-Link Rear Suspension		
Electric Motor Type	Three Phase Permanent Magnet Synchronous Motor		
Front and Rear Brake	Disc Brakes		
Battery Capacity, kWh (nominal)	51	64	
Battery Capacity, kWh (usable)	50.8	62.1	
Maximum Power (kW)	125	150	
Maximum Torque (Nm)	250	250	
0-100kph (seconds)	7.7	7.2	
Top Speed km/h	160	160	
Charger Connection Type	CCS Type 2		
On-Board Charging Unit	Single Phase - 6.6kW		
Estimated 6.6kW Charge Time (full charge) / Hours	7.5 hours @ 25°C	9 hours @ 25°C	
Estimated 11kW Charge Time (full charge) / Hours	-	-	
Estimated 50kW CCS Public Charge Time (10% to 80%) / Mins	40	60	
Estimated 150kW CCS Public Charge Time (10% to 80%) / Mins	37 (88kW max) 28 (140kW max)		
Driving Range:WLTP Combined Cycle (km)	350	435	
Driving Range: NEDC (km)	405	505	
Driving Efficiency: (Wh/km)	184	138	
Charging Indicator and Progress Indication	•	•	
Estimated Charging Time Remaining	•	•	
DIMENSIONS			
Length (mm)	4287		
Width (mm)	1836		
Height (mm)	1504	1516	
Wheelbase (mm)	2705		
Front Wheel Track (mm)	1550		
Rear Wheel Track (mm)	1550		
Boot Volume with Seats in Place (L)	363	350	
Boot Volume with Seats Folded (L)	1177	1165	

WEIGHTS	EXCITE 51	ESSENCE 64
Kerb Weight (kg)	1635	1672
Gross Vehicle Mass (GVM)	2083	2123
Maximum Unbraked Trailer Towing Weight (kg)		500
Maximum Braked Trailer Towing Weight (kg)		500
WHEELS AND TYRES		
17" Alloy Wheel With Low Wind Resistance- Trim Wheel Cap	•	
18" Alloy Wheel With Premium Low Wind Resistance-Trim Wheel Cap		•
Tyre Size	215/50 R17	235/45 R18
Tyre Repair Kit	•	•
SAFETY		
Front Side Driver & Passenger Airbags	•	•
Front Dual Driver & Passenger Airbags	•	•
Left & Right Side Curtain Airbags	•	•
ABS with Electronic Brake Force Distribution	•	•
Emergency Brake Assist (EBA)	•	•
Electronic Stability Program (ESP)	•	•
Pretension and Load Limiting Front Seat Belts	•	•
Seatbelt Warning Indicator Lights — Front & Rear	•	•
Three Rear 3-Point Seatbelts	•	•
Hill Start Assist	•	•
Auto Hold	•	•
Rear Seat Child Restraint Anchorage Points	•	•
Automatic Door Unlocking in Accident	•	•
Intrusion Minimizing and Collapsible Steering Column	•	•
Rear Ultrasonic Sensors	•	•
Whiplash Proof Seat	•	•
SECURITY		
Immobiliser	•	•
Visible VIN	•	•
nternally Operated Central Locking	•	•
Delayed Automatic Locking	•	•
Automatic Locking Doors and Boot (Activated by Vehicle Moving)	•	•
Door Ajar Warning	•	•
Perimeter Alarm	•	•

MG PILOT	EXCITE 51	ESSENCE 64
Lane Keep Assist	•	•
Adaptive Cruise Control	•	•
Forward Collision Warning	•	•
Automatic Emergency Braking	•	•
Lane Departure Warning System	•	•
Traffic Jam Assist	•	•
Intelligent Headlamp Control	•	•
Speed Assistance System	•	•
Unsteady Driving Warning	•	•
Blind Spot Detection		•
Rear Cross Traffic Alert		•
Door Opening Warning		•
Emergency Lane Keep Assist		•
Lane Change Assist		•
COMFORT AND CONVENIENCE		
Electric Windows With Driver One Touch Automatic	•	
Reverse Camera	•	
Remote Control Central Locking	•	•
Vehicle to Load Charging (V2L)	•	•
Height and Telescopic Adjustable Steering Wheel	•	•
Keyless Entry	•	•
Charging Port Unlock Reminder	•	•
Electric Window All 4 With One Touch		•
Steering Wheel Heating		•
360 View Camera (Front, Left, Right, Rear)		•
HEATING AND VENTILATION		
Electric Control Air Conditioning	•	•
Pollen Filter	•	•
SEATING		
Driver's 6-way Manually Adjustable Seat	•	
Passenger's 4-way Manually Adjustable Seat	•	•
Front Centre Armrest with Storage	•	•
Three Rear Head Restraints	•	•
60/40 Split Folding Rear Seats with Fold Flat	•	•
3 Level Front Seat Heating - Driver and Passenger		•
Driver's 6-way Electrically Adjustable Seat		•

IN-CAR ENT. AND COMMS.	EXCITE 51	ESSENCE 64
4 Speaker Audio	•	
10.25" Multi-function Colour Touch Screen	•	•
Apple CarPlay & Android Auto - Wired Only	•	•
DAB + FM Radio	•	•
Multi-function Steering Wheel Controls	•	•
Bluetooth	•	•
USB - Music, Video & Photos	•	•
Voice Control		•
EV Trip Planning - Charger Routing (coming October 2023)		•
6 Speaker Audio Premium		•
Sound Field Calibration		•
INSTRUMENTS		
Speedometer with Digital Odometer	•	•
Power counter	•	•
Multi-function Digital Display in Dashboard	•	•
'EPS' Electronic Power Steering Mode Adjust	•	•
Instrument Backlight Change	•	•
Service Reminder	•	•
7"Virtual Instrument Cluster	•	•
Direct Tyre Pressure Monitoring System	•	•
Trip Computer	•	•
5 Driving Modes (Eco, Normal, Sport, Snow, Custom)	•	•
EXTERIOR FEATURES		
Heated Rear Window	•	•
Boneless Front wiper	•	•
Rear Wiper	•	•
Charging Port - Charging Level Indicators	•	•
Electrically Adjustable Heated Mirrors	•	•
Bonnet Covering	•	•
Electric Folding Mirrors		•
Rear Privacy Glass Windows		•
Twin Split Aero Spoiler		•
Active Intake Grill Shutter (AGS)		•

Technical specifications and equipment

• = Standard • = Optional

INTERIOR FEATURES	EXCITE 51	ESSENCE 64
PU Leather Trimmed Steering Wheel	•	
Fabric Seat	•	
Removable Luggage Cover Above Boot	•	•
Front Map Reading Lights	•	•
Front Door Storage Bins with Bottle Holders	•	•
Twin Front Cup Holders	•	•
Front Sunglass Box	•	•
4 Regenerative Braking Modes	•	•
One Pedal Driving	•	•
Driver and Passenger Sun Visors with Vanity Mirrors	•	•
Electric Parking Brake	•	•
12V Socket	•	•
Rear Coat Hooks	•	•
Roof Handles	•	•
Glove Box with Lighting	•	•
2 USB In Front (USB-A & USB-C) & I in Rear (USB-A)	•	•
Boot Lighting	•	•
Boot Net Pocket	•	•
Boot Hooks	•	•
Leather Trimmed Steering Wheel		•
Auto-dimming Rearview Mirror		•
Two Level Adjustable Boot Floor		•
Wireless Phone Charger 15W		•
Front Seat Back Map Pockets		•
PU Leather and Fabric Seats		•
INTERIOR COLOUR		
Black Basic (Fabric)	•	
Black Luxury (Fabric & PU Leather)		•

EXTERIOR LIGHTING AND VISIBILITY	EXCITE 51	ESSENCE 64
LED Head Lamp	•	•
LED Daytime Running Lights	•	•
LED Rear Taillight	•	•
Automatic Headlight Illumination System	•	•
Follow Me Home Delayed Headlight Illumination	•	•
High Mounted Brake Light	•	•
Rear Fog Light	•	•
Reversing Light	•	•
EXTERIOR COLOUR		
Dover White WSB	•	
Diamond Red Metallic RSJ	0	
Sterling Silver Metallic SSA	0	
Brixton Blue Metallic JAY	0	
Camden Grey Metallic PAG	0	
Volcano Orange Metallic NFZ	0	
Black Pearl Metallic PBC	0	0
Dover White Body Pearlescent Black top WSB/PBC		•
Diamond Red Metallic Body Pearlescent Black top RSJ/PBC		0
Sterling Silver Metallic Body Pearlescent black top SSA/PBC		0
Brixton Blue Metallic Body Pearlescent black top JAY/PBC		0
Camden Grey Body Pearlescent black top PAG/PBC		0
Volcano Orange Body Pearlescent black top NFZ/PBC		0

Colours in this brochure may vary to those on the vehicle.







