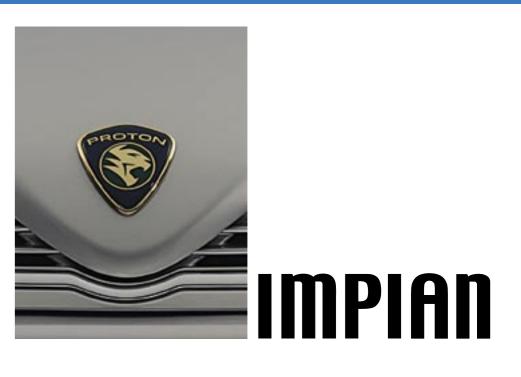


### ENGINEERED TO EXHILARATE





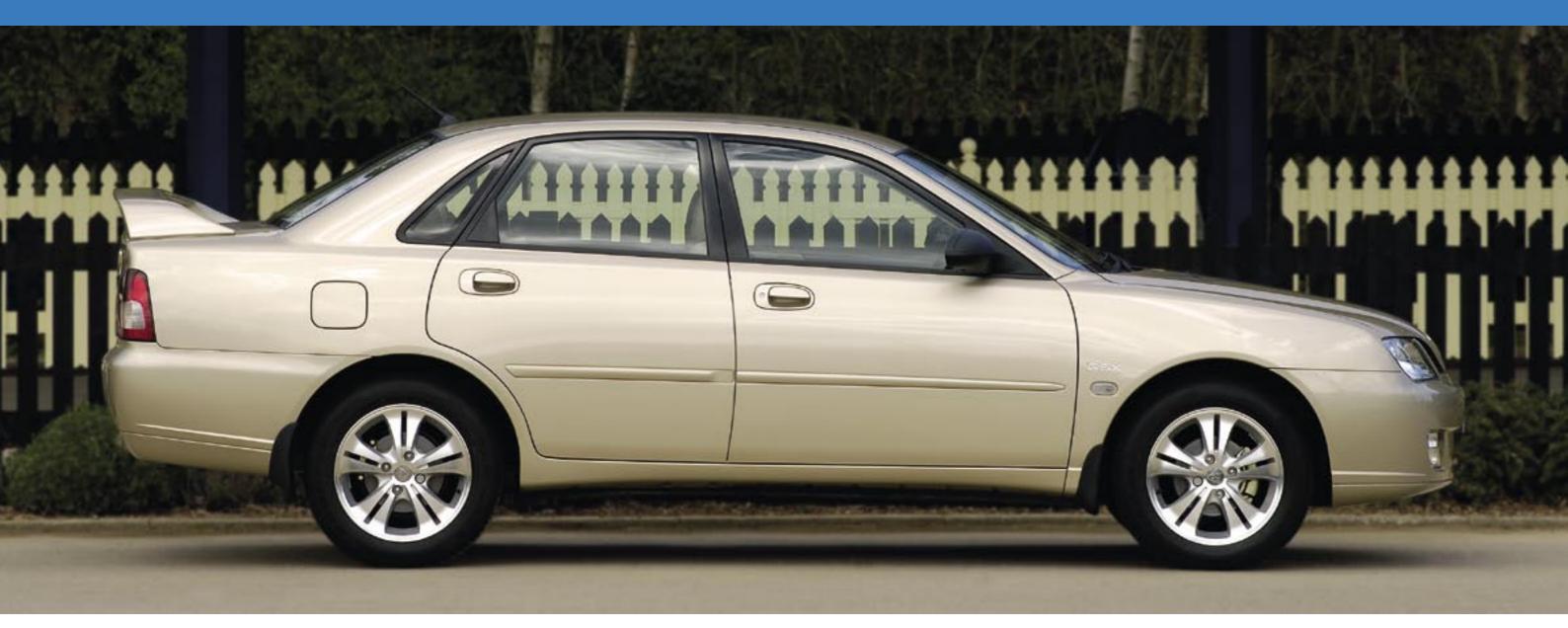
The updated Proton Impian brings together a package of benefits and the unique touch of Proton's sister company, Lotus, to give you simply the best value saloon car on the market.

Generously equipped, comfortable and spacious, the Impian gives you far more for your money than other cars in its class. Lotus-developed ride and handling make it a reliable and satisfying drive, giving you the feeling of control in every manoeuvre. Graceful exterior styling is underlined by larger, 16 inch alloy wheels and complemented by a brand new range of metallic colours.

Built on proven technology, the Impian has an enviable reputation for reliability and to give you further reassurance, every model comes with Proton's comprehensive Peace of Mind Warranty Package which includes free RAC cover. All in all, the Impian sets a standard that other saloons simply cannot match.

Elegant, sophisticated and full of practical finishing touches, the Impian is in a class of its own. Opt for the GSX and enjoy leather seats, headrests and door trim inserts which give this saloon a luxurious feel every time you take a drive. The durability of the interior also means your car will look great for years to come. A Clarion radio/ CD player with RDS is fitted as standard and fingertip controls on the steering wheel provide added convenience and safety for the driver. For extra comfort inside the cabin, every Impian has air conditioning with pollen filters, electrically adjusted mirrors and headrests for both front and rear passengers.

# **STYLING & INTERIOR**





Extra colour options have been added to the Impian range for improved style on the outside. Impian Red continues, but you now have a wider choice of metallics – please see the specification page for swatches. All models are available in any colour and the GSX version gives you the option of a free tailgate spoiler, should you wish to add a finishing touch to your car.



On every Proton, safety and security are always priorities, so your car is as safe on the move as it is when left unattended. Anti-lock Brakes (ABS) with Electronic Brake Distribution (EBD) are fitted as standard across the entire Impian range to give you maximum stability under heavy braking. For further reassurance, all Impians come with traction control for improved road holding in wet, slippery conditions.

# SAFETY & SECURITY





Four airbags situated to the front and side of the cabin protect the driver and front passenger in the event of a front or side impact. An integral side impact protection system and energy absorbing bumpers further increase all-round occupant safety. There are three point seatbelts for all five seats, with pre-tensioners and load limiters on the front two. And finally, to boost safety for younger passengers, there are childproof locks on both rear doors.

Reverse distance sensors take the guesswork out of parking. A multi-function alarm and immobiliser are fitted as standard and remote central locking is also included. So, wherever you park your Impian, you can be confident about its anti-theft devices. Careful consideration has gone into all aspects of the Impian to ensure it's a car you will enjoy owning and driving for years to come.

Fuel economy has been balanced against performance so the 1.6 litre engine provides good fuel economy around town and delivers ample power to overtake safely on longer journeys. Proton also gives you an automatic option on both GLS and GSX models.







Inside, the Impian is designed to be extremely versatile. Folding rear seats enable you to extend the large boot still further to transport long loads. In addition, the seat's 60:40 split means you have flexibility when accommodating rear passengers and luggage at the same time. Throughout the Impian there are finishing touches that make this car both comfortable and practical. The driver's seat is height and tilt adjustable and the GSX also comes with lumbar support. There are cup holders, a coin holder, three assist grips, two coat hooks and anti-slip carpet mats. All in all, these useful details make the Impian hard to beat on convenience.





## RIDE & HANDLING



#### THE PROTON PEACE OF MIND WARRANTY PACKAGE 3 year total vehicle warranty

This is a 3 year/ 60,000 mile manufacturer's warranty available for all new Impian vehicles first registered in the UK and purchased from a UK Proton dealer. This warranty is given subject to the vehicle being maintained and serviced in accordance with the manufacturer's schedules and in line with any terms and conditions. Please see your Proton dealer for full details. This three years of warranty is transferable on the sale of the vehicle.

#### 6 year engine and gearbox warranty – Powertrain

The Proton Powertrain warranty gives total peace of mind covering major mechanical failure of the powertrain components for 6 years or 100,000 miles, whichever is sooner. This warranty is in addition to the manufacturer's 3 year/ 60,000 mile warranty. The warranty is available on all Impian vehicles and given subject to maintenance and servicing in accordance with manufacturer's schedules and in line with the terms and conditions. Items covered include certain engine components, clutch and gearbox items and selected transmission parts. Please see your dealer for a full list of components and any terms and conditions that apply to the warranty. This warranty is transferable on the sale of the vehicle.

#### 6 year unlimited mileage bodywork warranty

The 6 year unlimited mileage anti-corrosion warranty is available on all Impian vehicles, subject to maintenance and servicing in accordance with the manufacturer's schedules and other terms and conditions. This warranty is transferable on the sale of the vehicle and will maintain and enhance the value of your vehicle on resale.

#### 3 year unlimited mileage paintwork warranty

This warranty applies to all Impian models and offers a paintwork warranty in line with the terms and conditions of the 3 year total vehicle warranty, but for an unlimited mileage period. This warranty is also subject to terms and conditions and is transferable on the sale of the vehicle.

Lotus-developed ride and handling gives the Impian a distinctive edge over other saloons in its class. Drivers benefit from the Lotus touch on every journey, particularly when cornering, as it helps the car hold the road. Working in conjunction with the finely-tuned power steering, the Impian's responsive drive feels reassuring in avoidance manoeuvres and relaxing on a long journey.

Designed and engineered to be as comfortable around town as it is on a long journey, the Impian's suspension is constructed to minimise body roll and ensure occupant comfort, whatever the road conditions. Smart design, lightweight materials and expertise from Lotus minimise vibration and noise, adding up to a quiet, relaxing passenger experience.



## **CUSTOMER SERVICE**

#### PROTON RAC ASSISTANCE

For the first three years of ownership you will automatically receive full RAC cover providing complete peace of mind motoring. The cover includes roadside assistance, vehicle recovery and "at home" assistance. As a Proton owner, you are also entitled to take advantage of other services including free legal advice and other discounts and special offers. Additional cover can be purchased. Please ask your dealer for details or contact Proton Insurance & Financial Services on 01953 713924.

Proton also operates, in conjunction with the RAC, a 24 hour Proton Accident Care line. This line gives Proton owners essential advice on what to do in the event of an accident.

Your accident specialist will provide reassurance and advice including arranging recovery of your vehicle (if necessary) and reporting your accident to your insurance company. They can also give further help after the event, including arranging a temporary vehicle. Your Accident Pack will be in your new vehicle when you collect it.

#### PROTON INSURANCE

Protonsurance has been specifically arranged for Proton owners. Offering favourable premiums and a fast and efficient claims service, it is yet another benefit of owning a Proton. Your dealer can provide a proposal form for a free no obligation quotation or you can call Protonsurance direct on 0870 606 0706 for an immediate quotation.

As a valued Proton owner we will ensure that you get the very best quotation from Protonsurance, whichever Proton you drive.

#### **PROTON FINANCE**

Proton Finance Ltd provides a suite of financial products specially tailored to your needs. Available through your local Proton dealer, these include hire purchase and personal contract plans for private individuals. Business users can also take advantage of leasing, lease purchase and contract hire. In addition, customers can protect their payments in the event of loss of life, accident or sickness and unemployment.

#### PROTON CUSTOMER INFORMATION SERVICES

To find your nearest dealer, to book a test drive or order a brochure, please contact the Proton Customer Information Centre free on 0800 0 521 521 or visit our website www.proton.co.uk.





www.proton.co.uk

The specifications contained in this brochure are for information purposes only and relate to the time at which this brochure was printed. Every effort has been made to ensure accuracy, but Proton believes in a policy of continuous improvement and therefore reserves the right to change specification without prior notice. Please consult your nearest Proton dealer who will be happy to confirm model availability, prices and colour choices. E&OE.

Specifications, dimensions and weights correct at time of going to print. Whilst every effort is made to ensure its accuracy, the information is not binding and is subject to alteration by Proton. Specifications in this brochure relate to Impian models from April 2005 production onwards.

Printed in England. Edition IMP061

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